

Leaders of Change

15. - 18. November 2018

St. Gallen Model United Nations Conference

Dear potential Sponsor,

We are delighted to see that you are interested in supporting our unique conference!

Our MUN conference provides an ideal platform for your organization to present itself to more than 150 highly motivated students from St. Gallen and all over the world.

On the following pages we offer some insights about Model United Nations, our club and our conference. Further, we provide some information about the variety of sponsoring opportunities. For any questions contact us at any time: fundraising@sgmun.org

We would be pleased if you took the sponsoring opportunities we offer and support our great conference!

Diplomatic regards,



János Benz

Under Secretary-General of Fundraising



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Sponsoring Opportunities

We can offer you a variety of options at our conference, for example ...

... presence at the conference (Banner, Speaking time at ceremonies)

... spreading advertisement material (e.g. inside Goodiebag)

... social Media (Posts on our accounts, pictures for your marketing)

... present your logo at our conference (slides, website, delegates brochure)

We are grateful for any amount between CHF 500 up to CHF 5000 or contributions in kind such as snacks or drinks.

Every sponsoring relationship is unique. Therefore, we offer made-to-measure packages full of opportunities individualized for your organization. To start the creation of your package, contact us at any time!



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St. Gallen Model United Nations Conference Information for Sponsors

What is MUN?

Model United Nations Conferences are politically neutral simulations of the diplomatic work of UN-Committees. Students from all over the world come together to debate about solutions for the current issues of the world.



SGMUN Conference 2018

After a very successful first conference in 2017 we decided to hold a second conference. Under the motto *Leaders of Change* about 150 students from all over the world will meet in St.Gallen from the 15th until the 19th of November.



MUN at the University of St. Gallen

In 2011, the student club SGMUN emerged from close cooperation between committed students and the Jugend-UN-Netzwerk (JUNES). Since then, SGMUN is a constantly growing club at which over 100 students practice their diplomatic skills.



Contact us for more information! fundraising@sgmun.org

